PSV’s Philanthropic Goals

Our mission is to provide superb pediatric specialty care to children of Northern Virginia, including those whose families are experiencing hardship.

Sometimes it’s hard to believe that there are children and families in Northern Virginia and nearby communities who are suffering without the means to receive the care they need and deserve.

What does this mean to us?

Funds donated in 2017 may be used for patient and family support, education and research, and innovation across PSV.

Donations to PSV’s Philanthropy Fund may help to relieve patients’ temporary housing problems or provide urgently-needed medicine, groceries, and transportation for care. Funds are also allocated for special nursing education, important research projects, and programs to better inform PSV patients and families about illnesses.

Pediatric Specialists of Virginia

Pediatric Specialists of Virginia (PSV) was created by Children’s National and Inova, as a unique, Northern Virginia-based, physician-led group practice dedicated exclusively to caring for children.

PSV is a charitable organization registered with the Internal Revenue Service under Section 501(c)(3). All donations made to PSV are considered tax-exempt contributions.

To learn more about Sponsorship Opportunities for the STRIDE FORWARD 5K and Family Health Fair

Saturday, September 23, 2017
8:30 – 11:30 am
Reston Town Center

Contact: Danielle Smith
PSV Community Relations Coordinator
dsmith@PSVCare.org
P: 703.565.4408

For STRIDE FORWARD 5K and Family Health Fair details:
Please visit PSVCare.org/events

Follow us on Instagram
@psvcare

Like us on Facebook
www.facebook.com/psvcare

Follow us on Twitter
@psvcare
Sponsors and PSV Promote Health

Your sponsorship support of the STRIDE FORWARD 5K and Family Health Fair makes this event possible. It also links your name and logo to families throughout Northern Virginia who care about children, health, and well-being. The PSV brand is positively associated with excellence and compassionate care. Your name and logo will be included in our promotions before, during, and after the event as outlined in the accompanying chart. For example, we mail event promotions to 45,000 households. Our social media presence is growing, and will feature event sponsors. So, not only are you supporting a great cause, but also enhancing your brand image and reputation.

Parent Testimonial

“Watching my son participate in PSV’s STRIDE FORWARD 5K meant more to me than simply watching my little boy run; it was seeing my son truly live and thrive as he moved alongside the very doctors who have managed his health and well-being since birth.

– Rachel Blevins, Gainesville, VA

Sponsorship Levels – Five levels of sponsorship are available

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<thead>
<tr>
<th>Benefits</th>
<th>Presenting Sponsor $10,000</th>
<th>Platinum Sponsor $5,000</th>
<th>Gold Sponsor $2,500</th>
<th>Silver Sponsor $1,000</th>
<th>Booth Sponsor $250</th>
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<tbody>
<tr>
<td>Opportunity to participate in Family Health Fair</td>
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<td>Opportunity for coupon or sample item placed in race packets</td>
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<td>Company logo on runner t-shirts – Front</td>
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<td>Logo displayed on pre-event marketing material, including PSV’s website and newsletter</td>
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<td>Recognition on social media campaign</td>
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<td>PSV’s logo can be used on sponsor’s promotional materials</td>
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<td>Company logo displayed on race street banner and post-event thank you letters</td>
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<td>Company can start race on stage</td>
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<td>Complimentary race entries</td>
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<td>5</td>
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Make checks payable to Pediatric Specialists of Virginia, and mail to 3023 Hamaker Ct., Suite 200, Fairfax, VA 22031, Attn: Danielle Smith.